



Industry Seminar: Cost-Benefit-Risk Analysis of NSR Shipping

Day: October 25th, 2016

Location: DNV GL, Veritasveien 1, 1363 Høvik (Oslo)

Time: 10:00 - 15:00

Seminar Program

Presentations will be given by:
Bjørn Gunnarsson (CHNL of Nord University)
Sergey Balmasov (CHNL's NSR Information Office of Nord University)
Aleksandar-Sasa Milakovic (Department of Marine Technology of NTNU)
Morten Mejlænder-Larsen (Arctic Operations & Technology at DNV GL)
Sungwon Hong (Youngsan University, South-Korea)

Section I

10:00-10:10	Welcome (10 min)
10:10-10:30	Analysis of Ship Traffic along the NSR in 2016 (Sergey Balmasov; 20 min)
10:30-10:50	PEST Analysis: NSR as a Future Trade Route (Bjørn Gunnarsson; 20 min)
10:50-11:10	SWOT Analysis: NSR as a Future Trade Route (Sergey Balmasov; 20 min)

11:10-11:40	Risk Analysis: NSR as a Future Trade Route (Morten Mejlænder-Larsen; 30 min)
11:40-12:00	Questions & Answers (20 min)
12:00-13:10	Lunch (70 min)
Section II	
13:10-13:30	Cost-Benefit-Risk Analysis: Theoretical Background (Aleksandar-Sasa Milakovic; 20 min)
13:30-14:10	Cargo Transport on the NSR: Preliminary Cost-Benefit-Risk Analysis (Bjørn Gunnarsson & Sergey Balmasov; 40 min)
14:10-14:30	Cost-Benefit-Risk Analysis of Shipping Heavy Equipment and Project Cargos along the NSR vs. the Suez Route (Sungwon Hong; 20 min)
14:30-14:50	Questions & Answers (20 min)
14:50-15:00	Concluding Remarks (10 min)